



## Sample Social Media Posts

Here are some sample posts for social media (Twitter (X), Facebook, LinkedIn) you can use to engage your community:

- A Community Energy and Emissions Plan (CEEP) isn't just about being green; it's an investment in our future! Let's work together to reduce our carbon footprint and build a more sustainable, resilient community. [#SustainableLiving](#) [#CEEP](#)
- A Community Energy and Emissions Plan (CEEP) will help us transition towards sustainable, emission-free energy sources. Let's take action and show that our community is committed to a cleaner, healthier future! [#CleanEnergy](#) [#ClimateChange](#)
- Walking & cycling aren't just about fitness; they're also great ways to reduce traffic, improve air quality & foster a healthier, more connected community. Let's ditch the keys, & walk or bike toward a sustainable, vibrant future! [#ActiveTransportation](#) [#CEEP](#)
- Business leaders, let's 'Be the Change'! A Community Energy and Emissions Plan (CEEP) can help local businesses save energy and adopt sustainable practices. That's not just good for the planet; it's great for the bottom line! [#SustainableBusiness](#) [#CSR](#) [#CEEP](#)
- Connect – collaborate – combat climate change! Let's work together to develop a Community Energy and Emissions Plan (CEEP) that will guide our community to a sustainable, resilient, healthy tomorrow. [#CommunityEngagement](#) [#CEEP](#)
- Our Community Energy and Emissions Plan (CEEP) is our plan for a prosperous, sustainable future. Let's inspire others with our vision and commitment, and create a ripple effect of positive environmental action. [#ClimateActionNow](#) [#CEEP](#)
- Energize our community! Our Community Energy and Emissions Plan (CEEP) will help us unlock sustainable growth, reduce costs and build a cleaner, brighter future for everyone. Let's harness the power of collective action! [#SustainableFuture](#) [#CEEP](#)
- Save green while going green! By investing in energy efficiency, we're reducing our carbon footprint AND boosting our community's financial health. Win-win! [#EcoSavings](#) [#SmartPlanning](#) [#CEEP](#)
- Breathe easy! Our Community Energy and Emissions Plan (CEEP) is our pledge to cleaner air for all. Let's breathe in the benefits of a healthier environment, and ensure a brighter future for generations to come. [#CleanAir](#) [#HealthyLiving](#) [#CEEP](#)

- Our Community Energy and Emissions Plan (CEEP) unites us in a common purpose. Together, we can make a difference in the global fight against climate change. Let's create a legacy of sustainability! [#ClimateAction](#) [#CommunityUnity](#) [#CEEP](#)
- In charge of our own energy: our Community Energy and Emissions Plan (CEEP) will guide us to sustainable energy solutions that benefit our community, our residents, our pocketbooks and the environment. [#InclusiveSustainability](#) [#CommunityEmpowerment](#) [#CEEP](#)
- Investing in a Community Energy and Emissions Plan (CEEP) isn't just about the present; it's about sowing seeds for a flourishing future. Let's cultivate a future of sustainable living and environmental stewardship. [#SustainableFuture](#) [#CEEP](#)
- A Community Energy & Emissions Plan (CEEP) will show us the way to greater energy-efficient, less waste and a healthier living environment for all. What's not to love about that! [#EnergyEfficiency](#) [#GreenLiving](#) [#CEEP](#)
- Let's drive for change! A Community Energy and Emissions Plan (CEEP) will show us how we can transition to eco-friendly electric vehicles. Let's make tailpipes a thing of the past! [#SustainableTransportation](#) [#CEEP](#)
- Breathe – cleaner air for all! A Community Energy and Emissions Plan (CEEP) will show us ways we can reduce air pollution and improve health in our community. Let's create a haven where everyone can thrive. [#CleanAir](#) [#HealthyLiving](#) [#CEEP](#)
- Our Community Energy and Emissions Plan (CEEP) will help residents learn about programs and incentives that can help them make energy-efficiency upgrades to save money – and have a warmer cozier home! [#EnergyEfficiency](#) [#GreenHomes](#) [#CEEP](#)
- Drive the change! A Community Energy and Emissions Plan (CEEP) is our roadmap to cleaner, greener transportation for all. Say hello to electric vehicles – and get ready to be amazed by the savings too! [#GreenCommute](#) [#DriveElectric](#) [#CEEP](#)
- Calling all entrepreneurs! Sustainability is about more than just energy & cost savings; it can enhance your brand, increase customer loyalty & help you thrive. Let's show the world that we mean business – for the planet! [#SustainableBusiness](#) [#GreenEconomy](#) [#CEEP](#)
- Something to brag about: our Community Energy and Emissions Plan (CEEP) will showcase our commitment to being a sustainability leader. Together, let's be the architects of positive change! [#CEEP](#)

Here are some suggestions to help enhance the effectiveness and reach of your social media posts:

- 1 Personalize them to by adding your community's name whenever possible
- 2 Add hashtags that suit your community and your progress (e.g. #EnergyEfficiency)
- 3 Add pictures or graphics that support the message. Here are some sources of free images:
  - o [www.commons.wikimedia.org](http://www.commons.wikimedia.org)
  - o [www.pixabay.com](http://www.pixabay.com)
  - o [www.pexels.com](http://www.pexels.com)
  - o [www.unsplash.com](http://www.unsplash.com)
  - o [www.flickr.com](http://www.flickr.com)
- 4 Enhance your images or graphics with quotes, key messages or other relevant text
- 5 Use social media analytics tools to learn about your audience and to identify optimum posting times and frequencies



Example post